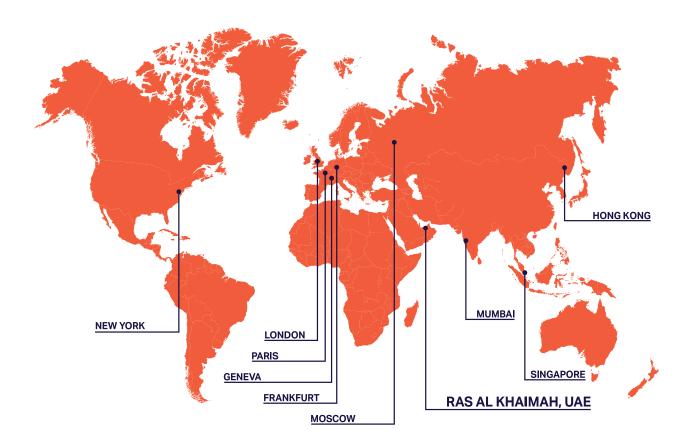
INVEST IN RAS AL KHAIMAH

United Arab Emirates



ABOUT THE UNITED ARAB EMIRATES

The United Arab Emirates is ranked 1st in the MENA region for doing business and is also ranked 11st globally according to the World Bank. It was also ranked as the 16th most competitive nation in the world out of 137 in a competitiveness report published by the World Economic Forum.



4 hours away from 31% of the world's population, representing 11% of global GDP.

8 hours away from 76% of the world's population, representing 53% of global GDP.

Political & **Economic Stability**



- One of the most stable political systems in the wider Arab region
- Strong economic growth
- Diversified and business-friendly economy

Geographic **Advantages**



- the axis of the GCC, Asia and Africa
- Direct trade routes to growing GCC markets as well as India and Africa
- Highly developed ports and access to major sea routes

Favourable Business





- Highest ranked economy in the Middle East and North Africa Region in the "Doing Business" Report issued by the World Bank
- Hosts 400 of the world's Fortune 500 companies

Modern Infrastructure

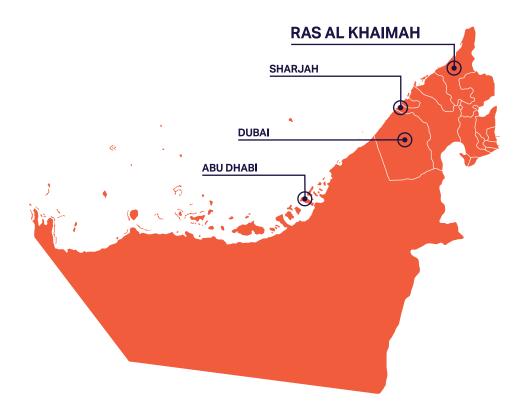


- High-end telecommunication facilities and IT infrastructure
- Premiere logistics infrastructure

INVEST IN RAS AL KHAIMAH

Ras Al Khaimah, is the northernmost of the seven emirates that make up the United Arab Emirates. The Emirate is a land rich with opportunities for all. It is a popular tourist and lifestyle destination.

What makes Ras Al Khaimah truly special is the diversity of its natural landscapes, with its strategic location. The Emirate is connected to 3 main international airports: Ras Al Khaimah International Airport (25 minutes), Sharjah International Airport (35 minutes) and Dubai International Airport (45 minutes).





RAS AL KHAIMAH

25 minutes away from Ras Al Khaimah airport by vehicle.

DUBAI

45 minutes away from Ras Al Khaimah by vehicle.

SHARJAH

35 minutes away from Ras Al Khaimah by vehicle.

Reasons To Invest in Ras Al Khaimah



10% Growth in 2018 in Visitor Arrivals



Transparent Legal Framework



Strong Leisure Demand



A Secure Investment Market



10% Lower Development Cost than Regional Average



Strategic Location & Connectivity

Investment Returns (IRR)

15.8%

20-30%

Equity IRR for Hospitality Assets



Equity IRR on Residential Developments for Sale





MAIN ATTRACTIONS

MUSEUMS & CULTURAL SITES



- Ras Al Khaimah
 National Museum
- Dhaya Fort
- Jazirat Al Hamra

NATURAL ATTRACTIONS



- Hajar Mountains
- Khatt Springs
- Jebel Jais
- Ras Al Khaimah Natural Beaches

AL MARJAN ISLAND



 Global Beach and Resorts Destination

ADVENTURE SPORTS



- The World's Longest Zipline
- Diving, Snorkelling and Hiking
- Desert Safari Bedouin Camp

CULTURE



- Archaeological findings dating back to 5,000 BC
- Area continuously inhabited for 7,000 years 18 historic forts, castles and towers
- Offers a unique perspective of United Arab Emirates and Ras Al Khaimah heritage

MOUNTAINS



0

- Jebel Jais, the United Arab Emirates's tallest mountain at 1,900 metres
- Offers views of the coastline and valleys
- Up to 20°C drop differential to coastline
- Offers hiking, rock climbing, off-road trails and longest zipline in the world

DESERT



- One of the United Arab Emirates's most accessible pristine deserts
- Easily accessible from both the beach and the mountains
- Unique fauna and flora with dedicated nature reserves
- Offers off-roading, camping and safaris

COASTLINE



- A unique and pristine coastline
- White sand beaches and crystal-clear waters
- Natural mangroves
- Offers water sport activities

Ras Al Khaimah Facts & Figures

Ras Al Khaimah has the aspiration to reach 2.9 million visitors by 2025, as well as improve average visitor length of stay and visit or spend.

RAS AL KHAIMAH*



VISITORS ARRIVALS



NIGHTS

3.45 MILLION

AVERAGE LENGTH OF STAY

AL MARJAN ISLAND*



AVERAGE DAILY RATE



REVENUE PER AVAILABLE ROOM



occupancy rate 78%

Hospitality Supply Characteristics



GUEST HOUSES 223 KEYS



CITY HOTELS 1,605 KEYS

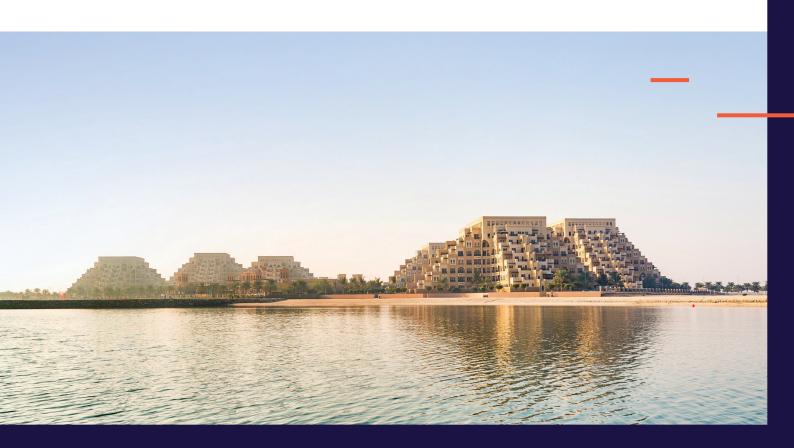


SERVICED APARTMENTS 511 KEYS



BEACH & DESERT RESORTS 4,145 KEYS

^{*} Source: Ras Al Khaimah Tourism and Development Authority 2018.





ABOUT MARJAN

Marjan is the leading master developer of freehold land in the Emirate of Ras Al Khaimah, offering ample development and investment opportunities with 100% foreign ownership and tax benefits. Marjan is staying true to its belief of creating vibrant communities and supporting the growth of the Emirate by developing waterfront, urban and mountain master plans.

We play a vital role in the implementation of the Ras Al Khaimah government's long-term economic plan. Through the freehold development of hospitality, commercial, residential and mixed-use projects across the Emirate, Marjan positions the Emirate as the preferred destination for investors.

Hospitality Case Study*

A 5-star hotel with 200 room keys managed by an international hotel operator and capitalised with 50% debt.



AL MARJAN ISLAND
RAS AL KHAIMAH





Average Daily Rate (USD)	210
RevPAR (USD)	151
Profit Conversion (%)	37%

Site Acquisition and
Construction Cost (USD 000's)

Equity IRR (%)	
----------------	--

Occupancy (%)

1.0	*
	(赤

DUBAI

72%	80%
210	300
	0.10

^{68,065}





PALM JUMEIRAH

80%		

240	



_	-	,	_	_	_	





72%

232

167

SAADIYAT ISLAND

ABU DHABI



^{13.1%}

^{*}Case study by Colliers International

Marjan Development Opportunities

EXISTING & UPCOMING PROJECTS

- Waterfront developments
- Urban developments

ECOTOURISM

Mountain developments

DESTINATION HOTELS



- Opportunity to further develop resort properties offering an extensive range of leisure facilities
- Opportunity to develop wellness resorts around natural thermal springs and the coastline

BRANDED RESIDENCES



- Branded residences within resort properties to cater to investors
- Market gap for serviced apartment products within resort properties

MIDMARKET RESORTS



TRENDY F&B OFFERS



- Opportunity to further develop sustainable, eco-friendly desert & mountain resorts and camping
- Family friendly resorts with education activities and a focus on conservation
- RESORTS
- Simple and efficient in design, with modern amenities and meeting facilities
- Opportunity for new brands to enter the market with large-scale family friendly resorts

F&B OFFERS

- Focus on unique F&B concepts to act as a draw factor for hotels and attract walk-in guests
- Opportunity to introduce new F&B concepts through leasing or franchising

Services Offered By Marjan

MASTER PLANNING

As master developer, Marjan is responsible for designing and developing Ras Al Khaimah's key freehold master plans. Our experienced teams shape our diverse portfolio of current and upcoming projects to meet our stakeholders' vision.

DEVELOPMENT AND PROJECT MANAGEMENT

Development services include a portfolio review, feasibility studies, site assembly/acquisition, review of legal title information, and any salient surveys including structural and soil surveys, preparation of the design brief, budget and project programme, and preparation of the scope of services.

REAL ESTATE INVESTMENT IN RAS AL KHAIMAH

We are focused on promoting Ras Al Khaimah as the prime real estate investment destination in the United Arab Emirates. We do this by bringing the attention of regional and international investors to the benefits of investing in Ras Al Khaimah's freehold developments.

Investment Benefits

100%

100%

100%

0%

0%

5%

Foreign Ownership

Repatriation of Capital & Profits

Availability of Utilities

↑↑@ ⊕ ↑↑ Corporate Tax

Personal Tax

\$%

VAT on services as of 2018



AL MARJAN ISLAND OPERATIONAL PROJECTS

1,669

Hotel Keys



1,952

Residential Units



AL MARJAN ISLAND PLANNED PROJECTS

3,841

Hotel Rooms 2,205

Residential Units



AL MARJAN ISLAND FACTS

2.7sqkm

Reclaimed Land

7.8 км

Pristine Beaches



23км

Waterfront



400

Wellness **Retreat Rooms**



Holiday Villas

600



AL MARJAN ISLAND BOULEVARD, RAS AL KHAIMAH **MARJAN.AE**

info@marjan.ae



+97172035000